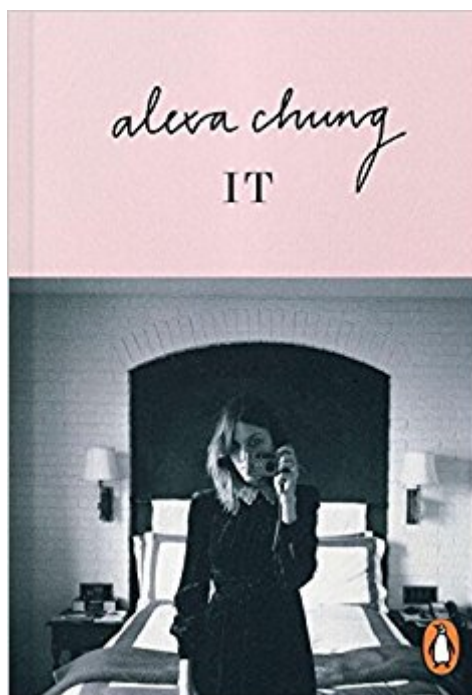


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It



Synopsis

Now available in paperback: musings, inspirations, and styling tips from the darling of the fashion world. With influences that range from the sultry beauty of Jane Birkin to the rocker chic of Mick Jagger, it's no wonder that everything worn by Alexa Chung instantly becomes the latest trend. Already a hugely popular television personality and a muse for Marc Jacobs and Karl Lagerfeld, Chung was also a cohost of the nightly music show Fuse News, covering the hottest acts and entertainment news. Chung's first book, *It*, provides her legion of fans with a long-awaited inside look at her fascinating world. A wholly unique collection of Chung's personal writings, drawings, and photographs, *It* covers everything from her candid thoughts on life, love, and music to her favorite ensembles and how to decide what to wear in the morning. With Chung's characteristic wit, charm, and refreshingly down-to-earth attitude, this full-color compendium is a must-have for anyone who loves fashion, music, and just about everything Alexa Chung.

Book Information

Paperback: 192 pages

Publisher: Penguin Books (October 28, 2014)

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Product Dimensions: 5.3 x 0.6 x 8.1 inches

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Average Customer Review: 3.6 out of 5 stars 85 customer reviews

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Photography > Fashion > Fashion Photography #297 in Books > Arts & Photography > Graphic

Design > Commercial > Fashion Design #805 in Books > Humor & Entertainment > Pop Culture

> General

Customer Reviews

“This full-fledged style icon is sharing her most intimate thoughts on her muses, aesthetic, childhood, and heartbreaks in a new diary-meets-scrapbook.” —Teen Vogue “Smart, trigger-quick wit.” Chung gives her fans style inspirations, personal anecdotes, helpful beauty tips, and recreation advice. “Paper Magazine” “We can finally tap into the uberchic mind of ultimate It Girl Alexa Chung.” Featuring the fashion-savvy Brit’s writing, drawings and personal photographs. Just what we’ve wanted from our top girl crush. —Foam Magazine

Alexa Chung is an international style icon and former cohost of the daily music television program Fuse News. She is also a contributing editor to *British Vogue* and has received numerous style awards, including the prestigious British Style Award, which she has won three years in a row. Most recently, she has announced the launch of her own namesake fashion label Alexachung, a contemporary-priced ready-to-wear line that will hit retailers in 2017. ^Â She lives in New York City.

If you just want to pat yourself on the back for having read a book, I guess this one will do, as it won't waste much of your life, but it will waste some of it.

Fun to read. I read it in one night, and sat up most of the night to do it. I enjoyed reading about how Ms. Chung developed her style, the people from whom she drew her inspiration, as well as art and films. It's more of a guide on how to develop your own sense of style, rather than a "what-to-wear" guide, so if that's what you're looking for, this isn't that type of book. However, if you want to know how to create a style that's perfect for you, and find clothing and accessories that you will enjoy wearing, this book gives you plenty of ideas about how to look for inspiration and guidance.

I really love Alexa's style and everything about her. That's why it's soooo painful for me to say that it was kind of (totally) painful to read. Take all her instagram and facebook pics and posts, print them and charge \$25 for it. that's what this book is all about.

Interesting.

I absolutely adore Alexa Chung. I love her book. Alexa always wants to be the "cool IT girl" and this is just a book on what she perceives to be cool about herself among other things. It's worth it.

took me 10 minutes to read, and now it just looks cute on my bookshelf.

This is a great, easy read. Alexa Chung has always been a very big inspiration to me, and her book was the same. Loved the photography and funny stories in it too. Overall great.

was a gift

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